46th AWARD AWARDS WINNERS



ID	Category	Entry	Client	Entrant Company	
13920	A.02 Banners & Rich Media Advertising	Banner Ad Changeroom	THE ICONIC	Dentsu Creative	BRONZE
13188	A.04 Digital Tools & Utilities	The Algorithm of Disrespect	Department of Social Services	BMF	BRONZE
14653	A.05 Websites	McDonalds X Squid Game: Dare To Play	McDonald's AU	Akcelo	BRONZE
13227	A.06 Integrated Digital Campaigns	Clash of Commuters	Samsung	Clemenger BBDO	SILVER
ADVERTI	SING DIRECT				

ID	Category	Entry	Client	Entrant Company	
13143	B.01 Direct Mail, Individual	Packed Full of History	Samsung	Clemenger BBDO	SILVER
14021	B.02 Direct Mail, Campaign	Toastcards - Vogel's Very Thin	Goodman Fielder New Zealand	DDB Group Aotearoa	BRONZE
13170	B.03 Direct Response, any media	TasmanAi	Tourism Tasmania	BMF	SILVER
13186	B.03 Direct Response, any media	The Algorithm of Disrespect	Department of Social Services	BMF	BRONZE
13239	B.03 Direct Response, any media	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
13828	B.03 Direct Response, any media	The Cardboard Cake	Wholegreen Bakery	The Hallway	BRONZE
14693	B.03 Direct Response, any media	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
13738	B.04 Direct Response Integrated Campaigns	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
14028	B.05 Retail	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
13739	B.07 Direct Innovation	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	BRONZE
14240	B.07 Direct Innovation	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	SILVER
14468	B.07 Direct Innovation	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE

ADVERTISING | EXPERIENTIAL

ID	Category	Entry	Client	Entrant Company	
13229	C.01 Events & Experiences	Clash of Commuters	Samsung	Clemenger BBDO	BRONZE
14174	C.01 Events & Experiences	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
14196	C.01 Events & Experiences	The Banana Pass	Hort Innovation	Thinkerbell	BRONZE
13804	C.02 Guerrilla Marketing and Stunts	THE MATCH THAT SELLS	Silver Wolf Whiskey	TBWA Thailand \ Juice	BRONZE
14249	C.02 Guerrilla Marketing and Stunts	The Bunnings Warehouse Party	Bunnings	Bunnings	BRONZE
13210	C.03 Installations	The Impossible Selfie	Samsung	Clemenger BBDO	BRONZE
13440	C.03 Installations	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	SILVER
13923	C.04 Retail	Banner Ad Changeroom	THE ICONIC	Dentsu Creative	BRONZE
14662	C.04 Retail	McDonalds X Squid Game: Dare To Play	McDonald's AU	Akcelo	BRONZE
13131	C.05 Best Use of Technology	Ghost Skins	Samsung	Cheil PengTai Beijing & Cheil Hong Kong	BRONZE
14377	C.05 Best Use of Technology	UNPLYABL	Queensland Government	Publicis Worldwide	BRONZE
14430	C.05 Best Use of Technology	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	SILVER

ADVERTISING | HEALTH & WELLNESS ID Category

ID	Category	Entry	Client	Entrant Company	
13871	D.01 Animal Health	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRONZE
13569	D.02 Consumer, Patient and Professional Products	Shark Week	Modibodi	TBWA\Fabric	SILVER
13957	D.02 Consumer, Patient and Professional Products	Slather SPF - The Sun Is Not Your Friend	Slather SPF	SDWM	BRONZE
14461	D.02 Consumer, Patient and Professional Products	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
13446	D.04 Disease Awareness	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14691	D.04 Disease Awareness	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
14038	D.05 Health Awareness and Social Responsibility	Worst Childern's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
14203	D.05 Health Awareness and Social Responsibility	36 Months	36 Months	FINCH	BRONZE
14585	D.05 Health Awareness and Social Responsibility	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZE
13708	D.06 Health Brands & Services	The Cassette	Palliative Care Queensland	Cocogun	BRONZE
14462	D.06 Health Brands & Services	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZE
13756	D.07 Business-to-Business	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZE

D	SING INTEGRATED Category	Entry	Client	Entrant Company	
3056	E.01 Integrated Campaign	Go A Little Extra	ALDI Australia	BMF	BRONZ
3741	E.01 Integrated Campaign	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVER
3967	E.01 Integrated Campaign	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	SILVER
DV/ED T I/	CINIC L DD & DDOMOTION				
DVEKTI DVEKTI	SING PR & PROMOTION Category	Entry	Client	Entrant Company	
4211	F.01 Creative Use of Media	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
4281	F.01 Creative Use of Media	Meet Me at the Coke Sign	The Coca-Cola Company	Ogilvy Australia	SILVEF
4442	F.01 Creative Use of Media	Ads at Record Speeds	Superloop	Leo Australia	BRON:
3109	F.02 Best Use of Content	Night Fishing	Hyundai Motor Company	INNOCEAN Seoul	BRON
3172	F.02 Best Use of Content	TasmanAi	Tourism Tasmania	BMF	BRON
3577	F.02 Best Use of Content	Shark Week	Modibodi	TBWA\Fabric	BRON
3936	F.02 Best Use of Content	Uncovered	Samsung	Clemenger BBDO	BRON
3938	F.03 Best Use of Digital and Social Media	Uncovered	Samsung	Clemenger BBDO	BRON
3992	F.03 Best Use of Digital and Social Media	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRON
4213	F.03 Best Use of Digital and Social Media	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVEF
4522	F.03 Best Use of Digital and Social Media	Reshaping Rugby. The World's First TikTok Final	2degrees Mobile	TBWA\New Zealand	SILVE
4561	F.03 Best Use of Digital and Social Media	#NewYearsUnresolution	Unilever - Dove	Ogilvy Australia	BRON
3232	F.04 Best Use of Events and Stunts	Clash of Commuters	Samsung	Clemenger BBDO	SILVE
3666	F.04 Best Use of Events and Stunts	The Human Pickle	Heinz	TBWA\Australia	BRON
4176	F.04 Best Use of Events and Stunts	Worst Childern's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	GOLD
4455	F.04 Best Use of Events and Stunts	ANZ x AFC Day One	ANZ Bank New Zealand	TBWA\New Zealand	BRON
3753	F.05 Best Use of Paid Talent and Influencers	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVEI
4566	F.05 Best Use of Paid Talent and Influencers	Made For Down Under	Bonds	Special Australia	GOLD
3818	F.06 Best Use of Unpaid Talent and Influencers	Hey Drake, this yours?	Sydney Water	It's Friday	BRON
4568	F.08 PR Amplification for a Campaign	Made For Down Under	Bonds	Special Australia	BRON
.3993	F.11 PR-Led Campaign, Integrated	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	SILVE
3667	F.12 Product Launch	The Human Pickle	Heinz	TBWA\Australia	BRON
4567	F.12 Product Launch	Made For Down Under	Bonds	Special Australia	SILVEI
.4623	F.13 Public Affairs Campaign	36 Months	36 Months	Supermassive	GOLD
.3814	F.14 Reactive Response	Hey Drake, this yours?	Sydney Water	It's Friday	SILVE
3442	F.15 Sponsorships & Partnerships	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	BRON
.3754	F.15 Sponsorships & Partnerships	Get Almost Almost Anything, Maybe Even Andy	Uber Eats Australia	Special Australia	SILVE
.3942	F.15 Sponsorships & Partnerships	Uncovered	Samsung	Clemenger BBDO	SILVE
4545	F.15 Sponsorships & Partnerships	Reshaping Rugby. The World's First TikTok Final	2degrees Mobile	TBWA\New Zealand	BRON
.4575	F.15 Sponsorships & Partnerships	ANZ x AFC Day One	ANZ Bank New Zealand	TBWA\New Zealand	BRON
\D\/ERTI	SING PRESS & OUTDOOR				
DVLKII.	Category	Entry	Client	Entrant Company	
3443	G.01 Ambient & Special Build	The Spot	Bristol Myers Squibb + La Roche Posay	Ogilvy Australia	BRON
4580	G.01 Ambient & Special Build	The Black Friday Sale	Kitchen Warehouse	Special Australia	BRON
3177	G.02 Poster Advertising, Existing Sites	Off Season: Become a Winter Person	Tourism Tasmania	BMF	BRON
3520	G.02 Poster Advertising, Existing Sites	Off Season: Become a Winter Person	Tourism Tasmania	BMF	BRON
4467	G.02 Poster Advertising, Existing Sites	The Hidden Eye Test	1001 Optometry	VML Australia	SILVE
4583	G.02 Poster Advertising, Existing Sites	The Black Friday Sale - Pasta Machines	Kitchen Warehouse	Special Australia	BRON
3183	G.05 Poster Advertising Campaigns	Off Season	Tourism Tasmania	BMF	BRON
3392	G.05 Poster Advertising Campaigns	From Space to Your Place	Telstra	TBWA\Australia	BRON
3448	G.05 Poster Advertising Campaigns	EAT IT	Karanghape Road Business Association	Motion Sickness	BRON
3673	G.05 Poster Advertising Campaigns	Welcome To Melbourne	Specsavers	TBWA\Australia	SILVE
.3750	G.05 Poster Advertising Campaigns	The Black Friday Sale	Kitchen Warehouse	Special Australia	BRON
4416	G.05 Poster Advertising Campaigns	Four Bars	Telstra	Bear Meets Eagle On Fire	SILVEI

14487	G.05 Poster Advertising Campaigns	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZE
3518	G.09 Press Advertising Campaigns	From Space to Your Place	Telstra	TBWA\Australia	BRONZE
	SING RADIO & AUDIO	Entry	Client	Entrant Company	
2400	Category H.01 Branded Audio and Podcasts, Individual	Entry Study Break	Nestle	Entrant Company TBWA\Eleven	BRONZE
.3409 .4353	H.02 Branded Audio and Podcasts, Campaign	Dream Team	Football Australia	Ogilvy Australia	SILVER
4555 3618		"Last Broadcast" Cris Bundoquin	KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas	TBWA\SMP	SILVER
3911	H.04 Radio Advertising, over 30 seconds H.06 Radio Advertising Campaigns	52 Weekends	Carlton & United Breweries	Droga5 ANZ, part of Accenture Song	BRONZE
4201	H.08 Innovative Use of Radio & Audio	Dream Team	Football Australia	Ogilvy Australia	BRONZE
.4432	H.08 Innovative Use of Radio & Audio		Volkswagen Australia	DDB Group Australia	GOLD
4432	n.us iiiiovative use ui kaulu & Audiu	Volkswagen RooBadge	VOIKSWAGETI AUSTIAIIA	DDB Group Australia	GOLD
	SING RETAIL				
)	Category	Entry	Client	Entrant Company	
.3197	I.11 Best Integrated Marketing Campaign	Go A Little Extra	ALDI Australia	BMF	BRONZI
14241	I.11 Best Integrated Marketing Campaign	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
3211	I.13 Best Customer Experience Initiative	The Impossible Selfie	Samsung	Clemenger BBDO	BRONZI
ADVERTIS	SING SOCIAL MEDIA				
)	Category	Entry	Client	Entrant Company	
L4215	I.02 Best use of Social Media, Campaign	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVER
.3943	I.03 Community Building and Engagement	Uncovered	Samsung	Clemenger BBDO	BRONZ
.4108	I.03 Community Building and Engagement	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	BRONZ
.4042	I.04 Content Creation	Samsung No Bad Seats	Samsung	We Are Social Australia	BRONZ
.3055	I.05 Co-Created & User Generated Content	TasmanAi	Tourism Tasmania	BMF	SILVER
3944	I.05 Co-Created & User Generated Content	Uncovered	Samsung	Clemenger BBDO	SILVER
L4217	I.05 Co-Created & User Generated Content	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
.3621	I.06 Social Videos, Individual	Uncle KFC's Rice Bowl	KFC Thailand	Wolf BKK	GOLD
.3959	I.06 Social Videos, Individual	Slather SPF - The Sun Is Not Your Friend	Slather SPF	SDWM	BRONZ
4212	I.06 Social Videos, Individual	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	BRONZ
.4572	I.06 Social Videos, Individual	Made For Down Under	Bonds	Special Australia	SILVER
.3700	I.08 Tactical	Brat Club Classic	Goodman Fielder	Connecting Plots	BRONZ
.3816	I.08 Tactical	Hey Drake, this yours?	Sydney Water	It's Friday	GOLD
3578	I.09 Use of Talent and Influencers	Shark Week	Modibodi	TBWA\Fabric	BRONZ
.3817	I.09 Use of Talent and Influencers	Hey Drake, this yours?	Sydney Water	It's Friday	GOLD
14573	I.09 Use of Talent and Influencers	Made For Down Under	Bonds	Special Australia	GOLD
DECION I	DOOK DECICAL				
DESIGN D	BOOK DESIGN Category	Entry	Client	Entrant Company	
14173	J.09 Other	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	BRONZ
DESIGN I	BRANDING				
D D	Category	Entry	Client	Entrant Company	
L3573	J.12 Brand Refresh, Large Identity	triple j Rejenerated	ABC (Australian Broadcasting Corporation)	Howatson+Company	SILVER
13575	J.19 Logos	triple j Rejenerated	ABC (Australian Broadcasting Corporation)	Howatson+Company	BRONZ
DESIGN I	GRAPHIC DESIGN				
D D	Category	Entry	Client	Entrant Company	
	J.20 Applied Print Graphics	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZ
14499			Telstra	Bear Meets Eagle On Fire	GOLD
14499 14436	J.26 Posters	wherever we go	I EISLI a	Deal Meers ragie Oil inc	
14499 14436 14508	J.26 Posters J.26 Posters	Wherever We Go Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	BRONZ

DESIGN	PACKAGING DESIGN				
D	Category	Entry	Client	Entrant Company	
.3147	J.31 Promotional & Special Edition	Packed Full of History	Samsung	Clemenger BBDO	SILVER
ESIGN	PRODUCT DESIGN				
D	Category	Entry	Client	Entrant Company	
L4610	J.34 Connected Products & Wearable Technology	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	SILVER
13835	J.37 Product Innovation	The Cardboard Cake	Wholegreen Bakery	The Hallway	BRONZE
14611	J.37 Product Innovation	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	BRONZE
RAFT	ANIMATION AND VISUAL EFFECTS				
D	Category	Entry	Client	Entrant Company	
13491	K.02 3D Animation	The Cassette	Palliative Care Queensland	Cocogun	BRONZE
14406	K.02 3D Animation	Wherever We Go	Telstra	Bear Meets Eagle On Fire	SILVER
L3048	K.06 Special Effects	KIA 'EV Range' (90s)	KIA	DIVISION	BRONZE
L3646	K.06 Special Effects	Beef 'Ship'	Meat and Livestock Australia	The Sweetshop	SILVER
L3049	K.07 Visual Effects	KIA 'EV Range' (90s)	KIA	DIVISION	BRONZE
L4086	K.07 Visual Effects	Earth Defender	Novo Amor/Believe	Heckler Singapore	BRONZE
13035	K.08 Campaign	Better on a Better Mobile Network	Telstra	Revolver	SILVER
CRAFT	ART DIRECTION				
D .	Category	Entry	Client	Entrant Company	
13021	K.11 Experiential Art Direction	The Waiting Workforce	JPMorganChase	The Glue Society	BRONZE
L3531	K.11 Experiential Art Direction	Vivid 'Nest'	Destination NSW	Photoplay	BRONZE
L4160	K.11 Experiential Art Direction	Breadywear	Goodman Fielder New Zealand	DDB Group Aotearoa	SILVER
L4527	K.11 Experiential Art Direction	Into Art	Telstra	TBWA\Australia	BRONZE
13523	K.12 Film Art Direction, Individual	Experience Beautiful Internet	Telstra	TBWA\Australia	BRONZE
14445	K.12 Film Art Direction, Individual	Together is for Christmas	Telstra	Bear Meets Eagle On Fire	SILVER
14449	K.12 Film Art Direction, Individual	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	GOLD
14136	K.13 Film Art Direction, Campaign	Better on a Better Mobile Network	Telstra	Bear Meets Eagle On Fire	GOLD
L4425	K.13 Film Art Direction, Campaign	Silent Films	Telstra	Bear Meets Eagle On Fire	BRONZE
13477	K.15 Poster Art Direction, Campaign	EAT IT	Karanghape Road Business Association	Motion Sickness	BRONZE
14434	K.15 Poster Art Direction, Campaign	wherever we go	Telstra	Bear Meets Eagle On Fire	BRONZE
14469	K.15 Poster Art Direction, Campaign	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
14576	K.15 Poster Art Direction, Campaign	Coopers Forever Original '1 of 1'	Coopers	Special Australia	SILVER
13148	K.16 Print Art Direction, Individual	Packed Full of History	Samsung	Clemenger BBDO	BRONZE
CRAFT	CASTING				
ID	Category	Entry	Client	Entrant Company	
13455	K.18 Casting for Film Advertising	Stay Normal	Heaps Normal	Scoundrel	BRONZE
13713	K.18 Casting for Film Advertising	Athletes In The Making	AAMI	Scoundrel	SILVER
13770	K.18 Casting for Film Advertising	Cop Enough	WA Police Union	KWP+Partners	BRONZE

13455	K.18 Casting for Film Advertising	Stay Normal	Heaps Normal	Scoundrel	BRONZE
13713	K.18 Casting for Film Advertising	Athletes In The Making	AAMI	Scoundrel	SILVER
13770	K.18 Casting for Film Advertising	Cop Enough	WA Police Union	KWP+Partners	BRONZE
14146	K.19 Influencers, Talent & Celebrity	Get Andy	Uber Eats	FINCH	BRONZE
13040	K.21 Campaign	Better on a Better Mobile Network	Telstra	Revolver	SILVER
13471	K.21 Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
CRAFT I	CINEMATOGRAPHY				
0.0					
ID .	Category	Entry	Client	Entrant Company	
•		Entry KIA 'EV Range' (90s)	Client KIA	Entrant Company DIVISION	BRONZE
ID .	Category	•		·	BRONZE SILVER
13062	Category K.22 Branded Content & Entertainment	KIA 'EV Range' (90s)	KIA	DIVISION	
13062 13046	K.22 Branded Content & Entertainment K.23 TV and Cinema Commercials	KIA 'EV Range' (90s) Donkey	KIA Telstra	DIVISION Revolver	SILVER
13062 13046 13317	K.22 Branded Content & Entertainment K.23 TV and Cinema Commercials K.23 TV and Cinema Commercials	KIA 'EV Range' (90s) Donkey Fear Not	KIA Telstra Modibodi	DIVISION Revolver FINCH	SILVER BRONZE
13062 13046 13317	K.22 Branded Content & Entertainment K.23 TV and Cinema Commercials K.23 TV and Cinema Commercials	KIA 'EV Range' (90s) Donkey Fear Not	KIA Telstra Modibodi	DIVISION Revolver FINCH	SILVER BRONZE

CRAFT	COPYWRITING
CINALL	COFIVINITING

26 Best Film Script, Individual 26 Best Film Script, Individual 26 Best Film Script, Individual 27 Best Film Script, Campaign 29 Best Radio or Audio Script Writing, Campaign 29 Best Radio or Audio Script Writing, Campaign 31 Best use of Copywriting, Campaign 32 Best use of Copywriting, Campaign 33 Best use of Copywriting, Campaign 34 Branded Copywriting, Campaign 45 CTION 46 TV and Cinema Commercials	Turn Back Too Far Toyota HiLux 'In A Pickle' Wherever Your Business Goes Just Enough Bank Go A Little Extra 52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	Client Uber Eats Toyota Motor Corporation Australia Telstra Bankwest ALDI Australia Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Wil New Zealand Herpes Foundation Telstra	Entrant Company Special Australia Saatchi & Saatchi Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire BMF Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	SILVER BRONZE SILVER BRONZE BRONZE BRONZE GOLD BRONZE
.26 Best Film Script, Individual .26 Best Film Script, Individual .27 Best Film Script, Campaign .29 Best Radio or Audio Script Writing, Campaign .29 Best Radio or Audio Script Writing, Campaign .31 Best use of Copywriting, Campaign .32 Best use of Copywriting, Campaign .33 Best use of Copywriting, Campaign .34 CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Toyota HiLux 'In A Pickle' Wherever Your Business Goes Just Enough Bank Go A Little Extra 52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	Toyota Motor Corporation Australia Telstra Bankwest ALDI Australia Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Wil New Zealand Herpes Foundation	Saatchi & Saatchi Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire BMF Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE SILVER BRONZE BRONZE BRONZE GOLD BRONZE
.26 Best Film Script, Individual .27 Best Film Script, Campaign .29 Best Radio or Audio Script Writing, Campaign .29 Best Radio or Audio Script Writing, Campaign .31 Best use of Copywriting, Campaign .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Wherever Your Business Goes Just Enough Bank Go A Little Extra 52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	Telstra Bankwest ALDI Australia Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	Bear Meets Eagle On Fire Bear Meets Eagle On Fire BMF Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	SILVER BRONZE BRONZE BRONZE GOLD BRONZE
.27 Best Film Script, Campaign .29 Best Radio or Audio Script Writing, Campaign .29 Best Radio or Audio Script Writing, Campaign .31 Best use of Copywriting, Campaign .32 Best use of Copywriting, Campaign .33 Best use of Copywriting, Campaign .34 Best use of Copywriting, Campaign .35 Best use of Copywriting, Campaign .36 TAL CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Just Enough Bank Go A Little Extra 52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	Bankwest ALDI Australia Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	Bear Meets Eagle On Fire BMF Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE BRONZE BRONZE GOLD BRONZE
.29 Best Radio or Audio Script Writing, Campaign .29 Best Radio or Audio Script Writing, Campaign .31 Best use of Copywriting, Campaign .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Go A Little Extra 52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	ALDI Australia Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	BMF Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE BRONZE BRONZE GOLD BRONZE
.29 Best Radio or Audio Script Writing, Campaign .31 Best use of Copywriting, Campaign .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials	52 Weekends Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. We Donkey Considering What?	Carlton & United Breweries Specsavers Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	Droga5 ANZ, part of Accenture Song TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE BRONZE GOLD BRONZE
.31 Best use of Copywriting, Campaign FAL CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Welcome To Melbourne Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. Woonkey Considering What?	Specsavers Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE GOLD BRONZE SILVER
.31 Best use of Copywriting, Campaign FAL CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Better on a Better Mobile Network Just Enough Bank Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. Workey Considering What?	Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	TBWA\Australia Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	BRONZE GOLD BRONZE SILVER
.31 Best use of Copywriting, Campaign .31 Best use of Copywriting, Campaign TAL CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. World Donkey Considering What?	Telstra Bankwest Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	Bear Meets Eagle On Fire Bear Meets Eagle On Fire Entrant Company Assembly Entrant Company FINCH	GOLD BRONZE SILVER
.31 Best use of Copywriting, Campaign TAL CRAFT ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Entry Love Creep Entry Make New Zealand the Best Place in the World to have Herpes. Workey Considering What?	Client Ministry of Social Development Client Vil New Zealand Herpes Foundation	Entrant Company Assembly Entrant Company FINCH	BRONZE
ategory .42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Entry Make New Zealand the Best Place in the World to have Herpes. Workey Considering What?	Ministry of Social Development Client Vil New Zealand Herpes Foundation	Assembly Entrant Company FINCH	
.42 Websites CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Entry Make New Zealand the Best Place in the World to have Herpes. Workey Considering What?	Ministry of Social Development Client Vil New Zealand Herpes Foundation	Assembly Entrant Company FINCH	
CTION ategory .44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Entry Make New Zealand the Best Place in the World to have Herpes. W Donkey Considering What?	Client Vil New Zealand Herpes Foundation	Entrant Company FINCH	
.44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Make New Zealand the Best Place in the World to have Herpes. W Donkey Considering What?	Vil New Zealand Herpes Foundation	FINCH	BRONZE
.44 Branded Content & Entertainment - Non Fiction .46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Make New Zealand the Best Place in the World to have Herpes. W Donkey Considering What?	Vil New Zealand Herpes Foundation	FINCH	BRONZE
.46 TV and Cinema Commercials .46 TV and Cinema Commercials .46 TV and Cinema Commercials	Donkey Considering What?	•		BRONZE
.46 TV and Cinema Commercials .46 TV and Cinema Commercials	Considering What?	Telstra	5 1	
.46 TV and Cinema Commercials	_		Revolver	SILVER
	1 A D' 11	Channel 4	Revolver	GOLD
.46 TV and Cinema Commercials	In A Pickle	Toyota Motor Corporation Australia	Scoundrel	SILVER
	A Tale As Old As Websites	Squarespace	Revolver	BRONZE
.46 TV and Cinema Commercials	Beef 'Ship'	Meat and Livestock Australia	The Sweetshop	BRONZE
.46 TV and Cinema Commercials	Athletes In The Making	AAMI	Scoundrel	BRONZE
.46 TV and Cinema Commercials	The Shoemaker	Telstra	Revolver	SILVER
.49 Campaign	Better on a Better Mobile Network	Telstra	Revolver	GOLD
.49 Campaign	Make New Zealand the Best Place in the World to Have Herpes	New Zealand Herpes Foundation	FINCH	BRONZE
.49 Campaign	A Put Your Phone On Silent Film	Telstra	FINCH	BRONZE
NG				
ategory	Entry	Client	Entrant Company	
•	Through My Eyes	UNHCR	Heckler	SILVER
.50 Branded Content, Entertainment & Social	Consent - Can't Wait	Australian Government	ARC	BRONZE
.51 TV and Cinema Commercials	Overthinker	Medical Assurance Society	ARC	BRONZE
.51 TV and Cinema Commercials	Thirsty For More	Pepsi Max	ARC	BRONZE
.51 TV and Cinema Commercials	Telstra - Small Business	Telstra	The Editors	BRONZE
.51 TV and Cinema Commercials	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	BRONZE
STRATION	Falm	Client	Full Comment	
				CHAISE
.54 Posters	wherever we go	I elstra	Bear Meets Eagle On Fire	SILVER
TOGRAPHY ategory	Entry	Client	Entrant Company	
				BRONZE
	-	·		
.04 Campaign	EALII	raialighape koau Business Association	IVIOLION SICKNESS	SILVER
DUCTION DESIGN ategory	Entry	Client	Entrant Company	
				BRONZE
_		_	-	
	•			SILVER
	•			BRONZE
		•		BRONZE BRONZE
.44 .44 .45 .5 .5 .5 .5 .5 .5 .5 .5 .6 .6 .6 .6 .6 .6 .6 .6 .6 .6 .6 .6 .6	49 Campaign 49 Campaign 49 Campaign 49 Campaign NG tegory 50 Branded Content, Entertainment & Social 50 Branded Content, Entertainment & Social 51 TV and Cinema Commercials TRATION tegory 54 Posters OGRAPHY tegory 50 Photography for Design 54 Campaign	The Shoemaker 19 Campaign Better on a Better Mobile Network 19 Campaign Make New Zealand the Best Place in the World to Have Herpes 19 Campaign A Put Your Phone On Silent Film NG Legory Entry Entry 50 Branded Content, Entertainment & Social Through My Eyes Consent - Can't Wait Overthinker S1 TV and Cinema Commercials Thirsty For More S1 TV and Cinema Commercials Telstra - Small Business S1 TV and Cinema Commercials Rick's Rescue TRATION Legory Entry Entry S4 Posters Wherever we go CORRAPHY Legory Entry S5 Potography for Design Magnificent C4 Campaign EAT IT UCTION DESIGN Legory Entry Entry S6 Digital Reshaping Rugby. The World's First TikTok Final Donkey S9 TV and Cinema Commercials Experience Beautiful Internet 59 TV and Cinema Commercials Experience Beautiful Internet 59 TV and Cinema Commercials Experience Beautiful Internet	16 TV and Cinema Commercials 19 Campaign 1	46 TV and Cinema Commercials The Shoemaker Felstra Revolver 19 Campaigin Better on a Better on A Better Mobile Network Telstra Revolver 19 Campaigin Make New Zealand the Best Place in the World to Have Hereps New Zealand Herpes Foundation FINCH 19 Campaigin A Put Your Phone On Silent Film Telstra FINCH FIRCH Better Glient Enter A Put Your Phone On Silent Film Better Glient Client Enter A Put Your Phone On Silent Film Better Better Better Better Os Branded Content, Entertainment & Social Through My Eyes UNHCR Australian Government ARC 51 TV and Cinema Commercials Overthinker Medical Assurance Society ARC 51 TV and Cinema Commercials Telstra Telstra Telstra 51 TV and Cinema Commercials Rick's Rescue Apple Telstra Telstra Better A Social Subject of Medical Subject of Processor Entrat Company Processor Telstra Bettant Company Better A Social Subject of Processor

2702	K 60 TV and Cinama Commercials	Co A Little Fytre	ALDI	Cood Oil Films	DDONZ
3703	K.69 TV and Cinema Commercials	Go A Little Extra	ALDI	Good Oil Films	BRONZ
360	K.69 TV and Cinema Commercials	The Shoemaker	Telstra	Revolver	GOLD
036	K.70 Campaign	Better on a Better Mobile Network	Telstra	Revolver	GOLD
441	K.70 Campaign	Silent Films	Telstra	Bear Meets Eagle On Fire	BRONZ
•	SOUND DESIGN & USE OF MUSIC				
)	Category	Entry	Client	Entrant Company	
345	K.71 Best Use of Adapted Music	Together Is For Christmas	Telstra	Rumble Studios	BRONZ
3605	K.71 Best Use of Adapted Music	Puppies & Kittens	Petbarn	Howatson+Company	SILVER
1394	K.71 Best Use of Adapted Music	Wherever We Go	Telstra	Bear Meets Eagle On Fire	BRONZ
377	K.72 Best Use of Existing Music	Don't Waste a Beat	The Shane Warne Legacy	FINCH	BRONZ
627	K.72 Best Use of Existing Music	The Cassette	Palliative Care Queensland	Level Two Music	SILVER
562	K.73 Original Composition	Homegrown Sound	Sprout	TBWA\Australia	SILVER
609	K.73 Original Composition	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	SILVER
639	K.73 Original Composition	NEST	VIVID	Sonar Music	SILVER
617	K.74 Excellence in Audio	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	GOLD
872	K.74 Excellence in Audio	Together Is For Christmas	Telstra	Rumble Studios	BRONZ
241	K.75 Sound Design	The Sound of Violence	Save the Children	Cheil Hong Kong	BRONZ
346	K.75 Sound Design	Wherever We Go	Telstra	Rumble Studios	BRONZ
616	K.75 Sound Design	Hospitals United For Sick Kids - Blip: Lightyears From Home	Hospitals United For Sick Kids	Sonar Music	SILVER
3945	K.75 Sound Design	Uncovered	Samsung	Clemenger BBDO	SILVER
620	K.75 Sound Design	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	GOLD
AFT I	TYPOGRAPHY				
	Category	Entry	Client	Entrant Company	
			Telstra	Bear Meets Eagle On Fire	SILVER
419	K.81 Posters, Campaign	Four Bars	וכוזנומ		
	K.81 Posters, Campaign K.81 Posters, Campaign	Four Bars The Hidden Eve Test		_	
1470 3571	K.81 Posters, Campaign K.82 Type Design	The Hidden Eye Test triple j Rejenerated	1001 Optometry ABC (Australian Broadcasting Corporation)	VML Australia Howatson+Company	GOLD BRONZ
1470 3571 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category	The Hidden Eye Test triple j Rejenerated INMENT Entry	1001 Optometry ABC (Australian Broadcasting Corporation) Client	VML Australia Howatson+Company Entrant Company	GOLD BRONZ
1470 3571 LM & E	K.81 Posters, Campaign K.82 Type Design VTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF	VML Australia Howatson+Company Entrant Company SDWM	GOLD BRONZ BRONZ
1470 3571 LM & E 3962 3113	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul	GOLD BRONZ BRONZ BRONZ
470 571 LM & E 962 1113 6006	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK	GOLD BRONZ BRONZ BRONZ GOLD
1470 3571 LM & E 1962 3113 3606	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
1470 1571 LM & E 1962 1113 1606 1579 1133	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK	BRONZ BRONZ BRONZ BRONZ GOLD BRONZ BRONZ
4419 4470 3571 LM & E 3962 3113 3606 3579 3133 4378	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric	BRONZ BRONZ BRONZ BRONZ GOLD BRONZ BRONZ
1470 3571 LM & E 3962 3113 3606 3579 3133	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong	GOLD BRONZ BRONZ BRONZ GOLD
1470 3571 LM & E 3962 3113 3606 3579 3133	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Music Videos	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
470 571 LM & E 962 113 606 579 133 378 129 946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.14 Music Videos L.18 Sports	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
1470 1571 LM & E 1962 1113 1606 1579 1133 1378 1129 1946	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ BRONZ SILVER
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.17 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company	BRONZ BRONZ BRONZ GOLD BRONZ BRONZ SILVER BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E 200 207	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E 200 207 411	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAI Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO	BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ BRONZ
470 571 .M & E 962 113 606 579 133 378 129 946 .M & E 200 207 411 438	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire	BRONZ
470 571 .M & E 962 113 606 579 133 378 129 946 .M & E 200 207 411 438 439	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Mirror Mirror	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ BRONZ GOLD BRONZ BRONZ BRONZ BRONZ GOLD BRONZ GOLD BRONZ
470 571 M & E 962 113 606 579 133 378 129 946 M & E 200 207 411 438 439 347	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ GOLD BRONZ
470 571 .M & E 962 113 606 579 133 378 129 946 .M & E 200 207 411 438 439 347 218	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa	BRONZ
470 571 M & E 962 113 606 579 133 378 129 946 M & E 200 207 411 438 439 347 218 427	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.22 Cinema Commercials Over 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade The Comments Section	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song	BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E 200 207 411 438 439 347 218 427 415	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Magnetic Boy Finding Jade The Comments Section Together is for Christmas	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia Telstra	VML Australia Howatson+Company Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ
470 571 LM & E 962 113 606 579 133 378 129 946 LM & E 200 207 411 438 439 347 218 427 415 454	K.81 Posters, Campaign K.82 Type Design NTERTAINMENT BRANDED CONTENT & ENTERTAIN Category L.01 Fiction Film up to 5 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.03 Fiction Film 5-30 mins, Individual L.07 Non-Fiction Film up to 5 mins, Individual L.13 Games L.13 Games L.13 Games L.14 Music Videos L.18 Sports NTERTAINMENT FILM ADVERTISING Category L.21 Cinema Commercials Up to 60 Seconds L.22 Cinema Commercials Over 60 Seconds L.23 Cinema Only Campaigns	The Hidden Eye Test triple j Rejenerated INMENT Entry Slather SPF - The Sun Is Not Your Friend Night Fishing Uncle KFC's Rice Bowl Shark Week Ghost Skins UNPLYABL Homegrown Sound Uncovered Entry Go A Little Extra Go Further Silent Films - Four Legged Friend Silent Films - Mirror Mirror Silent Films - Magnetic Boy Finding Jade The Comments Section Together is for Christmas Silent Films	1001 Optometry ABC (Australian Broadcasting Corporation) Client Slather SPF Hyundai Motor Company KFC Thailand Modibodi Samsung Queensland Government Sprout Samsung Client ALDI Australia 7-Eleven Telstra Telstra Telstra ONE NEW ZEALAND Meat & Livestock Australia Telstra Telstra Telstra Telstra Telstra Telstra	Entrant Company SDWM INNOCEAN Seoul Wolf BKK TBWA\Fabric Cheil PengTai Beijing & Cheil Hong Kong Publicis Worldwide TBWA\Australia Clemenger BBDO Entrant Company BMF Clemenger BBDO Bear Meets Eagle On Fire Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire FCB Aotearoa Droga5 ANZ, part of Accenture Song Bear Meets Eagle On Fire Bear Meets Eagle On Fire	BRONZ GOLD BRONZ GOLD BRONZ GOLD BRONZ
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4510	L.26 TV Commercials 30 Seconds	Just Enough Bank - Romance	Bankwest	Bear Meets Eagle On Fire	BRONZE
4511	L.26 TV Commercials 30 Seconds	Just Enough Bank - Cheese	Bankwest	Bear Meets Eagle On Fire	BRONZE
4513	L.26 TV Commercials 30 Seconds	Just Enough Bank - Best Friend	Bankwest	Bear Meets Eagle On Fire	BRONZE
3208	L.27 TV Commercials Over 30 Seconds	Go Further	7-Eleven	Clemenger BBDO	BRONZE
540	L.27 TV Commercials Over 30 Seconds	Summer	Grab	GIGIL	BRONZE
3620	L.27 TV Commercials Over 30 Seconds	Normal For Me	Breast Cancer Foundation NZ	Revolver	SILVER
889	L.27 TV Commercials Over 30 Seconds	Toyota HiLux 'In A Pickle'	Toyota Motor Corporation Australia	Saatchi & Saatchi Australia	BRONZE
082	L.27 TV Commercials Over 30 Seconds	Canned Laughter	Uber Eats	Special Australia	BRONZE
220	L.27 TV Commercials Over 30 Seconds	The Comments Section	Meat & Livestock Australia	Droga5 ANZ, part of Accenture Song	SILVER
426	L.27 TV Commercials Over 30 Seconds	Together is for Christmas	Telstra	Bear Meets Eagle On Fire	BRONZE
448	L.27 TV Commercials Over 30 Seconds	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	SILVER
521	L.27 TV Commercials Over 30 Seconds	Rick's Rescue	Apple	TBWA\ Media Arts Lab Australia	BRONZE
709	L.28 TV Commercial Campaigns	Always Free. Always Entertaining.	ABC (Australian Broadcasting Corporation)	Howatson+Company	BRONZE
156	L.28 TV Commercial Campaigns	Better on a Better Mobile Network	Telstra	Bear Meets Eagle On Fire	GOLD
516	L.28 TV Commercial Campaigns	Just Enough Bank	Bankwest	Bear Meets Eagle On Fire	SILVER
150	L.30 Business-to-Business	Wherever Your Business Goes	Telstra	Bear Meets Eagle On Fire	SILVER
NOVAT	TION BRAND INNOVATION				
	Category	Entry	Client	Entrant Company	
746	M.01 Brand Engagement	Healthier Ways	Zespri Kiwifruits	Dentsu Creative	BRONZE
.23	M.01 Brand Engagement	The mycar Chargers	mycar Tyre & Auto	TBWA\Australia	BRONZE
94	M.01 Brand Engagement	The Hidden Eye Test	1001 Optometry	VML Australia	SILVER
242	M.02 Business Transformation	Certified Toasters	Goodman Fielder New Zealand	DDB Group Aotearoa	GOLD
.34	M.03 Early Stage	Volkswagen RooBadge	Volkswagen Australia	DDB Group Australia	BRONZE
NOVA	FION NON-BRAND INNOVATION				
	FION NON-BRAND INNOVATION Category	Entry	Client	Entrant Company	
INOVAT	•	Entry The Forbidden Flagmoji	Client Solid Lines	Entrant Company DDB Group Australia	GOLD
110	Category M.06 Creative Expression	•			GOLD
110	Category	•			GOLD
110 E DIA 	Category M.06 Creative Expression CHANNELS	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	GOLD
.10 DIA 	Category M.06 Creative Expression CHANNELS Category	The Forbidden Flagmoji Entry	Solid Lines Client	DDB Group Australia Entrant Company	
.10 EDIA 072 047	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline	Solid Lines Client Toyota New Zealand	DDB Group Australia Entrant Company Saatchi & Saatchi New Zealand	SILVER
10 DIA 72 47 58	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered	Client Toyota New Zealand Samsung	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO	SILVER BRONZE
10 DIA 72 47 58 45	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair	Client Toyota New Zealand Samsung KitKat	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia	SILVER BRONZE BRONZE
272 272 247 558 745	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative	SILVER BRONZE BRONZE BRONZE
772 947 958 945 943 959	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand	SILVER BRONZE BRONZE BRONZE SILVER
72 47 58 45 43 59	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE
72 47 58 45 43 59 44 47	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER
10 72 47 58 45 43 59 44 47 69	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE
772 947 658 745 643 659 644 747 669	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD
272 247 358 745 343 359 344 747 369 385	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia	SILVER BRONZE BRONZE SILVER BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER
772 972 947 958 745 943 959 944 747 968 971 977	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER GOLD
272 247 358 745 363 3644 747 169 385 171 377	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1'	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia VML Australia	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE
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EDIA 272 247 558 745 543 559 144 747 169 585 171 577 519 114	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia Special Australia Special Australia	SILVER BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE BRONZE
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272 947 558 745 543 559 144 747 169 585 171 577 519 114 110	CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Frint, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of New Media E CHARITY	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER GOLD SILVER GOLD BRONZE BRONZE SILVER GOLD
772 972 947 958 945 944 947 969 985 971 977 914 910 943	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of TV & Other Screens N.10 Use of New Media E CHARITY Category	Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters Entry	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand Client	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa Entrant Company	SILVER BRONZE BRONZE BRONZE SILVER BRONZE SILVER GOLD SILVER GOLD BRONZE BRONZE SILVER GOLD BRONZE SILVER GOLD
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243 RPOSI	Category M.06 Creative Expression CHANNELS Category N.01 Use of Ambient Media N.03 Use of Branded Entertainment and Content N.03 Use of Branded Entertainment and Content N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.04 Use of Digital Platforms N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.05 Use of Events and Stunts N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.06 Use of Print, Press & Outdoor N.07 Use of Technology N.08 Use of TV & Other Screens N.08 Use of TV & Other Screens N.10 Use of New Media E CHARITY Category O.02 Branded Content and Entertainment, Campaign O.03 Design, Individual	The Forbidden Flagmoji Entry Hilux Hybrid - 3.5 Tonne Headline Uncovered The Break Chair Healthier Ways Reshaping Rugby. The World's First TikTok Final The Break Chair The Spot Get Almost Almost Anything, Maybe Even Andy Worst Childern's Library Welcome To Melbourne The Hidden Eye Test Coopers Forever Original '1 of 1' Last Broadcast Night Fishing Better on a Better Mobile Network Certified Toasters Entry Make New Zealand The Best Place In The World To Have Herpes The Touch Annual Report	Client Toyota New Zealand Samsung KitKat Zespri Kiwifruits 2degrees Mobile KitKat Bristol Myers Squibb + La Roche Posay Uber Eats Australia Samsung Electronics New Zealand Specsavers 1001 Optometry Coopers KBP, Kapisanan Ng Mga Brodkaster Ng Pilipinas Hyundai Motor Company Telstra Goodman Fielder New Zealand Client The New Zealand Herpes Foundation Orbis	Entrant Company Saatchi & Saatchi New Zealand Clemenger BBDO VML Australia Dentsu Creative TBWA\New Zealand VML Australia Ogilvy Australia Special Australia DDB Group Aotearoa TBWA\Australia VML Australia VML Australia TBWA\SMP INNOCEAN Seoul Bear Meets Eagle On Fire DDB Group Aotearoa Entrant Company Motion Sickness Cheil Hong Kong	SILVER BRONZE BRONZE SILVER BRONZE SILVER BRONZE GOLD SILVER GOLD BRONZE SILVER GOLD BRONZE SILVER GOLD SILVER GOLD SILVER SILVER SILVER GOLD
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13473	O.11 Film Advertising, Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
14132	O.12 Innovation	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	BRONZE
13468	O.13 Integrated Campaign	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14135	O.13 Integrated Campaign	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	BRONZE
13472	O.14 PR & Promotion	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	GOLD
14068	O.14 PR & Promotion	The Finger	WWF New Zealand	Droga5 ANZ, part of Accenture Song	BRONZE
14137	O.14 PR & Promotion	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	SILVER
L3849	O.17 Radio & Audio, Individual	Rescued Jingles	Kaibosh	VML New Zealand	BRONZ
14085	O.18 Radio & Audio, Campaign	Shit Mo's Save Lives	Movember	Movember	BRONZ
13755	O.21 Business-to-Business	Shift 20 Initiative: Casting Call	Dylan Alcott Foundation	Special Australia	BRONZI
PURPOSE	CREATIVITY FOR GOOD				
ID	Category	Entry	Client	Entrant Company	
13991	O.22 Advertising & Marketing Communications	The Cat Conversion System	Mars Petcare, WHISKAS	Clemenger BBDO	BRONZ
4179	O.23 Design	Worst Children's Library	Samsung Electronics New Zealand	DDB Group Aotearoa	SILVER
4692	O.23 Design	The Hidden Eye Test	1001 Optometry	VML Australia	BRONZ
3641	O.24 Product Design	Washtag	Sixfifty Trading Corporation	TBWA\SMP	BRONZ
3238	O.26 Equality	Ghost Skins	Samsung	Cheil PengTai Beijing & Cheil Hong Kong	BRONZ
L3456	O.26 Equality	Real-Time Reo	Whānau Ora	Motion Sickness	BRONZ
4113	O.26 Equality	The Forbidden Flagmoji	Solid Lines	DDB Group Australia	SILVER
14349	O.26 Equality	The Fee Speech	No Sunday Blues	Clemenger BBDO	SILVER
STRATEG	Y STRATEGY				
ID	Category	Entry	Client	Entrant Company	
3217	P.01 Creative Strategy	Go Big on the Little Things	ALDI Australia	BMF	SILVER
13469	P.01 Creative Strategy	Make New Zealand The Best Place In The World To Have Herpes	The New Zealand Herpes Foundation	Motion Sickness	SILVER
.3971	P.01 Creative Strategy	The Not Fine Print	Chorus	Saatchi & Saatchi New Zealand	BRONZ
L4081	P.01 Creative Strategy	Germ Z	Beauty Elements Ventures, Inc.	GIGIL	BRONZ
L4140	P.01 Creative Strategy	The University of Dyslexic Thinking	Made By Dyslexia	DDB Group Australia	GOLD
14388	P.02 B2B Creative Strategy	The QuickBooks Re-Review	Intuit QuickBooks	R/GA Australia	BRONZ

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